



16th April 2024

Say hello to peachy hues with British Garden Centres and Pantone's Colour of the Year

The Pantone Colour of the Year is an important benchmark in fashion, design and the home. This year, the colour on everyone's lips is Peach Fuzz. According to the colour experts, the 2024's Peach Fuzz is a "warm and cosy shade highlighting our desire for togetherness with others or for enjoying a moment of stillness and the feeling of sanctuary this creates". Family-run chain, British Garden Centres, looks at ways to bring this gentle colourway into your garden over the next few months.

Peach Fuzz is a blush-like tone softly nestled between pink and orange provides plenty of inspiration and can bring a delicate hue to our gardens. It is both romantic and evokes the look and feel of a traditional English cottage garden.

One of our favourite peach-coloured blooms must be the quintessential English Rose which has many varieties available in velvety shades that are bang on the Pantone trend. Popular varieties include '**Warm Wishes**', '**Bathsheba**', '**Dame Judi Dench**' and '**The Lark Ascending**'. Whether it be a shrub rose, climbing, or rambler, your local British Garden Centre stores will have the perfect rose in beautiful tones to add warmth and enhance your garden.

For a showstopper, try **Dahlia 'Café Au Lait'** with its peachy undertones, full double flowers and a head spanning an impressive 25 cm wide. This is a wonderful pollinator plant to grow in your garden over the summer that will attract beneficial insects as well as be the star of the show. Other varieties in this beautiful palette include Dahlia '**Gateshead Festival**' and cactus hybrids.

There are a host of plants that come in a peachy palette, including **campanulas, foxgloves, astilbe, alstroemeria, poppies, camellias, hyacinths, begonias, clematis lupins, geums, gladioli and peonies** which can be planted in containers or borders to soften your landscape. The gentle colour will stand out against darker wooden fences, rocks, stone walls or rockeries. We love **Verbascum 'Helen Johnson'** **Digitalis 'Sutton's Apricot'**, '**Geum' Mai Tai**, **Astilbe 'Peach Blossom'**, **Papaver 'Victoria Louise'** **Chaenomeles 'Geisha Girl'**, **Weigela 'All Summer Peach'** and **Agastache 'Apricot Sprite'** which are all subtle shades of peach and are well-suited for UK gardens.



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If you are a beginner gardener, why not try nasturtiums which are annual plants with vibrant, edible flowers that come in a peachy hue? **Antirrhinum** or snapdragons come in various colours, including peach and are suitable for adding vertical interest to your garden. Look out for **primula, pansies and viola** bedding plants that replicate the Pantone Colour of the Year and can change up a container or hanging basket in an instant.

You can recreate Peach Fuzz with foliage too as many boast the colour of the moment. **Cordyline** will create a firework effect in your garden with its orange tones whilst **heucheras** will stun in autumn and make a statement with their peachy-red leaves.

You can also bring Peach Fuzz indoors with houseplants such as **Anthurium, Impatiens, Fittonia** and vibrant peachy-coloured 2-spike **phalaenopsis orchid** to bring a sense of softness and cosiness to home décor.

Julian Palphramand, Head of Plants at British Garden Centres said: “It’s time to embrace spring to the full and say hello to peachy hues with our pick of Peach Fuzz-inspired plants. This is a great Colour of the Year from Pantone and is such a delicate colour which is gentle, romantic and soft but still has structure, and I think it’ll go beautifully with the green foliage of the plants in anyone’s garden. Pop down to your local centre and speak to our plant team who can advise on the best way to use this trendsetting colour in your outdoor space.”

ENDS

WORD COUNT: 601

Notes to Editors:

About the business:

British Garden Centres (BGC) is the UK’s largest family-owned garden centre group with 62 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1987 with the opening of Woodthorpe Garden Centre by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 62 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham. The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres, Woodthorpe Leisure Park, and Woody’s Restaurant & Bar.

Social Media

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Contact



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