



14 March 2023

British Garden Centres prepares for national Garden Re-Leaf fundraising extravaganza

British Garden Centres is proud to support this Garden Re-Leaf Day (Friday 24th March) yet again with the family-run group hosting several special events nationwide to raise funds for this wonderful charity.

British Garden Centres has got more than ever planned for Garden Re-Leaf Day 2023. Tring Garden Centre is playing host to the sponsored South Walk and Cycle which will see lots of intrepid walkers take on a 10 or 20-mile walk through the picturesque Chilterns 'Area of Outstanding Natural Beauty' in Hertfordshire and Buckinghamshire. For bike enthusiasts, the Cycle Challenge takes in laps of 25 miles, 50 miles, 75 miles or 100 miles of the local countryside.

Amy Stubbs, Development and Project Manager, John Wallis, Regional Manager, and Iain King, Operations Director will be walking the circular 20-mile walk starting and ending at Tring. **Tring Shop Manager, Steve Descombe**, will be taking on a 25-mile cycle challenge route with both taking in scenic views, woodland and gently rolling hills in the picturesque Chilterns. You can sponsor them at <https://www.justgiving.com/fundraising/british-garden-centresteam-page-grd23>

Alongside the 20-mile walk and cycle challenge starting from Tring, there will be exciting fundraising events at all the BGC stores across the country. From tombolas to cake sales, treasure hunts to balloon modelling, face painting, raffles and car washes, all 62 British Garden Centres will be taking part in Garden Re-Leaf Day. From Cheshire to Kent, the West Midlands to Lincolnshire, there is a wealth of fantastic, fundraising events across the country that span all interests and ages and raise money for such a worthy cause.

The annual fundraising event was set up by Greenfingers Charity in 2012 as its flagship fundraiser that kick-starts the gardening season. The national charity builds gardens in hospices used by children with life-limiting illnesses and their families across the UK. All the Greenfingers' gardens are unique and created to help improve life for children and families in hospices.



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British Garden Centres Director, Greenfingers trustee and founder of Garden Re-Leaf Day, Boyd Douglas-Davies said: “British Garden Centres has raised over £13,243.05. from Garden Re-Leaf Day in 2022, helping hundreds of families get respite and relaxation in magical outdoor spaces when they need it most. This year, we hope to beat that total with every store taking part on the day. Our dedicated and hardworking garden centre teams have come together to create a thriving day of activities and fundraising events across the country for Garden Re-Leaf – now the biggest charity fundraiser on the gardening calendar. Every penny makes a huge difference to those that use Greenfingers-funded gardens, so we are looking forward to the start of the gardening season, raising money with some fun activities and increasing awareness of the work Greenfingers do with our customers in-store.”

For a full list of British Garden Centres stores and their Garden Re-Leaf Day activities, please visit

<https://britishgardencentres.com/garden-re-leaf-day-2023/>

ENDS

WORD COUNT: 481

Notes to Editors:

About the business:

British Garden Centres (BGC) is the UK’s largest family-owned garden centre group with 62 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1987 with the opening of Woodthorpe Garden Centre funded by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 62 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres and Woodthorpe Leisure Park and Woody’s Restaurant & Bar.

Social Media

Facebook: British Garden Centres

Twitter: @BGCentres

Instagram: @BritishGardenCentres

Website: www.britishgardencentres.com

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