



1 November 2022

## **British Garden Centres opens third store in West Yorkshire - introducing the new Mirfield Garden Centre**

**The family-run garden centre retailer, British Garden Centres, has officially opened its new store in Mirfield, West Yorkshire. Previously known as Whiteley's, the centre on Far Common Road is just under 2 miles from the town and promises to continually develop to serve the local community with all its home and outdoor needs.**

As with all the centres in the BGC group, this centre will also carry a local name and will be renamed Mirfield Garden Centre to resonate with the area.

The 2 ½ acre site has a lot to offer from garden accessories to homeware and a wide range of shrubs and plants. The opening also includes the British Garden Centres Christmas Shop, full of decorations, local produce and enticing gifts along with its festive family events programme and seasonal menu for the coming weeks. Mirfield Garden Centre is a perfect place for a day out with the family.

One of West Yorkshire's best-kept secrets, you will be able to find everything from house plants and wildlife care, stylish outdoor furniture for al-fresco living, solar lighting to on-trend home ranges, pots, and stoneware as well as a spooky experience this week for Halloween time!

Perfect for mooching around, Mirfield has an extensive plant area with everything to make your garden grow all year round, or you could indulge in a Sunday roast in the award-winning cafe, with its outdoor deck looking across the valley.

**Amy Stubbs, Group Project and Development Manager at British Garden Centres** said: "We are excited for Mirfield to join the family and to be bringing our local customers a new, improved garden centre. We strive to offer the best product and plant ranges under one roof and transform the garden centre for the local community and invest significantly to improve the site. This will include a refreshed look and layout which will be perfect for a family day out."



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The new Mirfield Garden Centre is open seven days a week, 9 am – 5.30 pm on Monday to Saturday and 10.30 am – 4.30 pm on Sunday.

**ENDS:**

**WORD COUNT: 334**

**Notes to Editors:**

About the business:

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 62 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1987 with the opening of Woodthorpe Garden Centre by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 61 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres, Woodthorpe Leisure Park, and Woody's Restaurant & Bar.

**Social Media**

Facebook: British Garden Centres

Twitter: @BGCentres

Instagram: @BritishGardenCentres

Website: [www.britishgardencentres.com](http://www.britishgardencentres.com)

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